CONFERENCE AGENDA

7–10 November 2026 · Egypt International Exhibition Center, New Cairo

Sunday 8 November 2026

11:00 – 11:40 **PAFIX Opening** Hall 1 - Room B

11:00
11:05

WELCOME NOTE Hall 1 - Room B

Welcome Note

11:05
11:20

SPONSOR NOTE Hall 1 - Room B

Sponsor Notes



Mr. Ibrahim Sarhan
Chairman & CEO
eFinance Investment Group



Mr. Amr Al Ganiny
Deputy CEO & Executive Board Member
CIB Egypt



Mr. Mohamed Assem
Senior Vice President & Country Manager, Egypt, Iraq & Lebanon
Mastercard



Dr. Reda Helal
Managing Director & Co-Head of Processing - Africa
Network International



Mr. Stefano Camilleri
CMO & Head of Business Development
IDENTIS Group



Mr. Jacques Marco
Founder & CEO
Axis Pay

11:20
11:40

KEYNOTE Hall 1 - Room B

Keynote: Mr. Rami Aboulnaga, Deputy Governor, Central Bank of Egypt



Mr. Rami Aboulnaga
Deputy Governor
Central Bank of Egypt

12:00
13:00

PANEL DISCUSSION Hall 1 - Room B

From Digital Banking to Digital Finance: The AI-Powered Transformation



Mr. Rami Aboulnaga
Deputy Governor
Central Bank of Egypt



Mr. Stefano Camilleri
CMO & Head of Business Development
IDENTIS Group



Mr. Moataz Metawee
CEO & Managing Director
Onebank



Mr. Mohamed Korayem
Chief Executive Officer and Managing Director
I-Score



Mr. Riadh Naouar
Manager, Financial Institutions Group & Africa Advisory Services
IFC

13:15
14:00

PANEL DISCUSSION Hall 1 - Room B

Digital Innovation: Building the Next Generation of Financial Services



Mr. Habib Hana
Managing Director Middle East
Diebold Nixdorf
MODERATOR



Mr. Mohamed Assem
Senior Vice President & Country Manager, Egypt, Iraq & Lebanon
Mastercard



Dr. Reda Helal
Managing Director & Co-Head of Processing - Africa
Network International



Mr. Ehab Nasr
Assistant Sub-Governor, Payment Systems & Services
Central Bank of Egypt



Mr. Ihab Dorra
Chief Consumer Banking, Payments & SMEs Officer
Banque Misr



Mr. Tarek Nagy
Chief Executive Officer
SuperPay by e&

14:15
15:00

PANEL DISCUSSION Hall 1 - Room B

From Vision to Testing to Scale: Behavioral Scoring as a New Pathway to Financial Inclusion



Dr. Ayman Ismail
Associate Provost for Innovation and Entrepreneurship
American University in Cairo
MODERATOR



Mr. Ahmed Monir
Head of Regulatory Sandbox
Central Bank of Egypt



Mr. Amr AbouelAzm
CEO
Erada Finance



Ms. Dalia El Shawat
Head of Retail Risk
CIB



Mr. Mohamed Ragaei
Head of Retail Risk
QNB



Ms. Sayonara El Asmar
Deputy CEO and Managing Director
I-Score

15:15
16:00

PANEL DISCUSSION Hall 1 - Room B

From Homegrown Capital to FinTech Growth: Mobilizing Anchor Investors for Financial Innovation



Ms. Salma Farouk
Senior Associate
DPI
MODERATOR



Mr. Ahmed El-Said
CEO of Investments
NBE



Mr. Ahmed Sobhy
Deputy CEO
eFinance Investment



Ms. Mona El Sayed
Chairman & CEO
Camel Ventures



Mr. Ossama Abbas
FinTech VP
Etisalat

Monday 9 November 2026

11:00
11:45

PANEL DISCUSSION Hall 1 - Room B

Financial Inclusion 2.0: From Access to Wellbeing



Mr. Khaled Bassiouny
General Manager - Financial Inclusion
Central Bank of Egypt
MODERATOR



Mr. Ahmed Metwally
VP, Mastercard Egypt Country Manager
Mastercard



Mr. Amr Soliman
Board Member, Economic & Environment Chair
National Council of Women (NCW)



Mr. Hisham Ezz
Head of SMEs Tribe
Banque Misr



Mr. Mohamed Abd El Hak
Founder and Director
EBSM



Mrs. Nadia Gamal El Din
Founder and CEO
Rahet Bally

12:00
12:45

PANEL DISCUSSION Hall 1 - Room B

The Rise of Autonomous Finance: Is It Built for Banking?



Mr. Galal Elbeshbishy
Co-Founder and Chief Operating Officer (COO)
Synapse Analytics
MODERATOR



Mr. Ahmed Mohsen
Co-Founder and CTO
MNT-Halan



Dr. Ahmed Samir
Data and AI Director
The Egyptian Credit Bureau



Mr. Hussein ElShamy
Head of AI and Data Architecture
Banque Misr



Mr. Kamran Bader
Chief Data and AI Officer
CIB

13:00
13:45

PANEL DISCUSSION Hall 1 - Room B

Beyond the Transaction: AI as the Next Frontier in Payments



Ms. Shaden Elrimly
Chief Commercial Officer
Onebank
MODERATOR



Mr. Ahmed Metwally
VP, Mastercard Egypt Country Manager
Mastercard



Mr. Ahmed Nader
CEO
Geidea Solutions



Mr. Ahmed Walid
Director
Orange Cash



Mr. Mahmoud El Nasharty
Head of Payments & Digital Channels
Banque Misr



Mr. Mahmoud Fawzy
Group Digital Banking Head
CIB Egypt



Eng. Mohamed Abdelrahman
General Manager, Payment Systems & Services
Central Bank of Egypt

14:00
14:45

PANEL DISCUSSION Hall 1 - Room B

Africa's Digital Finance Revolution: From National Digital Strategies to a Connected African Payment Ecosystem

Mr. Ahmed Ragab
Co-Founder & CTO
Axis Pay

Ms. Brenda Mpoora
Head of Fintech Business
Pearl Bank Uganda

H.E. Mary N. Kerema
Secretary ICT, Digital Economy & Emerging Technologies
State Department of ICT, Kenya

Mr. Mohamed Abu Gebba
Regional Managing Director - North Africa

15:00
17:00

PRESENTATION Al Manara Cinema Hall

CBE New Security Framework



Dr. Sherif Hazem
Sub-Governor Cyber Security
Central Bank of Egypt



Mr. Tarek El Kholy
Deputy Governor
Central Bank of Egypt